

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



For: 60 PLUS ASSOCIATION(246672)
515 King St Ste 315
Alexandria, VA 22314-3150

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57173
Contract Dates: 11/01/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / / 15

KDKA-TV

INVOICE

Invoice Num: 1201-544495
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 4

PAY BY

12/11/2012
Net 30 days

In Account MENTZER MEDIA SERVICES(24184)

With: 600 Fairmount Ave Ste 306
Towson, MD 21286-1002
ATTN:Accounts Payable

Product Desc: 60 PLUS ASSOCIATION

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate			
1	5-530PM NEWS	11/01/2012-11/02/2012	... T F ..	30	2	1,350.00			
<u>Week Of</u>									
	10/29/2012-11/04/2012	... T F ..	2	1,350.00					
<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>									
11/01/2012	Th			30				Credit	
11/02/2012	Fr			30	1,350.00			Preempted	
2	530-6PM NEWS	11/01/2012-11/02/2012	... T F ..	30	3	1,350.00			
<u>Week Of</u>									
	10/29/2012-11/04/2012	... T F ..	2	1,350.00					
<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>									
11/01/2012	Th			30				Credit	
11/02/2012	Fr			30	1,350.00			Preempted	
11/03/2012	Sa	12:22:37 AM	11/02/2012	SPA12TV17H	30	4,150.00	4,150.00		Makegood in 23:55:40-00:31:00
3	M-F 6PM NEWS	11/01/2012-11/02/2012	... T F ..	30	2	1,450.00			
<u>Week Of</u>									
	10/29/2012-11/04/2012	... T F ..	2	1,450.00					
<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>									
11/01/2012	Th			30				Credit	
11/02/2012	Fr			30	1,450.00			Preempted	
4	M-F 630PM NEWS	11/01/2012-11/02/2012	... T F ..	30	2	1,450.00			
<u>Week Of</u>									
	10/29/2012-11/04/2012	... T F ..	2	1,450.00					
<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>									
11/01/2012	Th	06:58:15 PM		SPA12TV18H	30	1,450.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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	Description	Day	Air Time	M/G For	Material				Spots	Rate	
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks
	11/02/2012	Fr	06:37:23 PM		SPA12TV17H		30	1,450.00			
5	SAT. MORN. LOCAL NEWS				11/03/2012-11/03/2012	 S .		30	1	400.00
	Week Of			M T W T F S S		Spots Per Week		Rate			
	10/29/2012-11/04/2012		 S .		1		400.00			
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks
	11/03/2012	Sa	07:52:42 AM		SPA12TV17H		30	400.00			
6	SAT.CBS MORNING NEWS				11/03/2012-11/03/2012	 S .		30	1	600.00
	Week Of			M T W T F S S		Spots Per Week		Rate			
	10/29/2012-11/04/2012		 S .		1		600.00			
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks
	11/03/2012	Sa					30				Credit
7	SAT 7PM NEWS				11/03/2012-11/03/2012	 S .		30	1	1,000.00
	Week Of			M T W T F S S		Spots Per Week		Rate			
	10/29/2012-11/04/2012		 S .		1		1,000.00			
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks
	11/03/2012	Sa	07:13:10 PM		SPA12TV17H		30	1,000.00			
8	5-530PM NEWS				11/05/2012-11/05/2012		M		30	1	1,350.00
	Week Of			M T W T F S S		Spots Per Week		Rate			
	11/05/2012-11/11/2012			M		1		1,350.00			
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks
	11/05/2012	Mo					30				Credit

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9	530-6PM NEWS	11/05/2012-11/05/2012	M	30	1	1,350.00
<u>Week Of</u>						
	11/05/2012-11/11/2012	M	1	1,350.00		
<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>						
11/05/2012	Mo		30			Credit
10	M-F 6PM NEWS	11/05/2012-11/05/2012	M	30	1	1,450.00
<u>Week Of</u>						
	11/05/2012-11/11/2012	M	1	1,450.00		
<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>						
11/05/2012	Mo		30			Credit
11	M-F 630PM NEWS	11/05/2012-11/05/2012	M	30	1	1,450.00
<u>Week Of</u>						
	11/05/2012-11/11/2012	M	1	1,450.00		
<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>						
11/05/2012	Mo		30			Credit
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>
Air Time Totals	5	8,450.00	1,267.50	7,182.50	4,150.00	4,150.00 0.00

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY 60 PLUS ASSOCIATION

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes

DUPPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	8,450.00
Trade Value	0.00
Agency Commission	1,267.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	7,182.50

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